



DANISH SELECTION spreads are based on old Danish traditions. The history of DANISH SELECTION dates back to 1834, when the "Strawberry Cellar" in Copenhagen began the production of spreads based on old traditions and original recipes.

The production concept has not been changed and it is still the very same as in the early years, although the production today takes place in a modern factory built to meet the demands of traditional home cooking.

The new production facilities ensure processing of DANISH SELECTION spreads in accordance with present international food standards.

As market leader in Denmark with a market share of approx. 50% and export sales to several European markets as well as to selected markets overseas, DANISH SELECTION never compromises on quality. Only the very best fruits and ingredients are used.

The strengths of DANISH SELECTION spreads:

- A large content of whole first-class berries and fruit pieces that emphasizes the natural fruit taste.
- Prepared without boiling to preserve consistency, flavour and freshness with a genuine home-made taste.
- Launched as a delicacy because of the fruity flavour supported by the low sugar content compared to traditional high sugar spreads.
- The wide assortment offers the consumers a variety of wellknown as well as exotic spreads.



**Orange 400g**  
 Article number: 731003  
 EAN-Code: 5701211006304  
 Units per tray: 12  
 Content of fruit per 100g: 45g  
 Content of sugar per 100g: 49g



**Apricot 400g**  
 Article number: 731017  
 EAN-Code: 5701211006281  
 Units per tray: 12  
 Content of fruit per 100g: 45g  
 Content of sugar per 100g: 49g



**Strawberry 400g**  
 Article number: 731021  
 EAN-Code: 5701211006328  
 Units per tray: 12  
 Content of fruit per 100g: 40g  
 Content of sugar per 100g: 49g



**Raspberry 400g**  
 Article number: 731025  
 EAN-Code: 5701211006267  
 Units per tray: 12  
 Content of fruit per 100g: 40g  
 Content of sugar per 100g: 49g



**Cherry 400g**  
 Article number: 731029  
 EAN-Code: 5701211006243  
 Units per tray: 12  
 Content of fruit per 100g: 35g  
 Content of sugar per 100g: 54g



**Wild Blueberry 400g**  
 Article number: 731033  
 EAN-Code: 5701211006229  
 Units per tray: 12  
 Content of fruit per 100g: 35g  
 Content of sugar per 100g: 50g



**Boysenberry 400g**  
 Article number: 731035  
 EAN-Code: 5701211006205  
 Units per tray: 12  
 Content of fruit per 100g: 35g  
 Content of sugar per 100g: 52g



**Rosehip w/apple 400g**  
 Article number: 731037  
 EAN-Code: 5701211006182  
 Units per tray: 12  
 Content of fruit per 100g: 34g  
 Content of sugar per 100g: 48g



**Lingonberry 400g**  
 Article number: 731047  
 EAN-Code: 5701211006144  
 Units per tray: 12  
 Content of fruit per 100g: 48g  
 Content of sugar per 100g: 47g



**Rhubarb/Strawberry 400g**  
 Article number: 731091  
 EAN-Code: 5701211006168  
 Units per tray: 12  
 Content of fruit per 100g: 50g  
 Content of sugar per 100g: 48g