



E STEEL SDN BHD

順利鋼業有限公司



COMPANY PROFILE



Company profile



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About E Steel

Company Profile

Established as a sole-proprietor company in 2004, E Steel Sdn. Bhd. specializes in a wide range of high-performance steel products. We focus on special steel and the majority of our products are imported and catered to the Oil & Gas, Automotive, Medical, Marine, Machinery, and Semiconductor industries.

Today, E Steel has become one of the fastest-growing steel stockiest in Malaysia. The business expanded to the Middle East and ASEAN countries when the company launched its eCommerce steel platform to deal with challenges like payments, high mix low volume, customization, matching specifications, and quality assurance.



Our Mission & Vision



Capacity

16 Bandsaw Cutting Machines up and running
Over 2,000 tons of Alloy Steels in Stock

Motto

Right Metal, Right Specification to Right Applications

Mission

To ensure top quality, matching specifications, shortest lead time, assurance of delivery and convenience for our customer purchase

Vision

To become Asia's Top Industrial 4.0 Metal Central Hub with the only supply chain management expertise that customers need.

Development of E Steel

Our Milestones

2007

Relocation

E Steel relocates of our company to a bigger warehouse

2004

Establishment

E Steel founded in 2004, with only 5 staffs and a small office

2011

#1 Achievement

E Steel was awarded the honour of "GLOBAL BUSINESS MAGAZINE ASIA PACIFIC TOP 100 BRANDS"



AWARDED ASIA PACIFIC TOP EXCELLENCE BRAND

Development of E Steel

2017

#2 Achievement

E Steel was awarded the honour of "INTERNATIONAL BRAND OF THE YEAR"



2022

#3 Achievement

E Steel was awarded "ASIA PACIFIC CORPORATE EXCELLENCE AWARDS"



2022

2020

Growth of Revenue

Sales Revenue has constantly increased 10-15% yearly

Member of Club

Member of China Entrepreneur Club



Solar Powered Warehouse

E Steel installed Solar Energy Panel, be the Solar Energy Powered Steel Warehouse



Founder & Co-Founder



MR. MK LOW

Chairman & Group CEO



MS. VIVIAN CHUA

Co-Founder

Chief Officers



MS.
HS LAI

GENERAL
MANAGER
(GM)



MS.
WONG

SALES
MANAGER



MR.
BEN LOW

INTERNATIONAL
TRADE &
PURCHASE
MANAGER

OUR
TEAM
MANAGERS

Management Team

DIRECTORS MANAGEMENT TEAM



MR. CH' NG
Warehouse Director



MR. Michael Teh
Logistic Director

Our Product Range

Our Strength

E Steel is the Global Metal Supply Chain Management Company in providing various best matching specification material grades



Carbon Steels

A105 | S45C | S50C |
A36 | EH36 | S355

Alloy Steels

AISI 4140 | 4130 | 4340 |
SCM415 | 5919 | 6587 |
8620 | 8630

Tool Steels

2510 | 2379 | H13 |
2363 | 2436

Our Product Range

Nickel Alloys – Inconel

Inconel 600 | Inconel 601 |
Inconel 625 | Inconel 718

Nickel Alloys - Monel

Monel 400 |
Monel K500

Nickel Alloys – Hastelloy

Hastelloy B2 | C22
Hastelloy C276 |
Hastelloy X

Nickel Alloys - Incoloy

Incoloy 825 |
Incoloy 800

Titanium

Titanium Grade 2 |
Titanium Grade 5 |
Titanium Grade 23

300 Series Stainless Steel

SUS301 | SUS303 , SUS304 |
SUS304H | SUS309 | 253MA |
SUS310 | 316Ti |
SUS317 | SUS321 | SUS347

Our Product Range

400 Series Stainless Steel

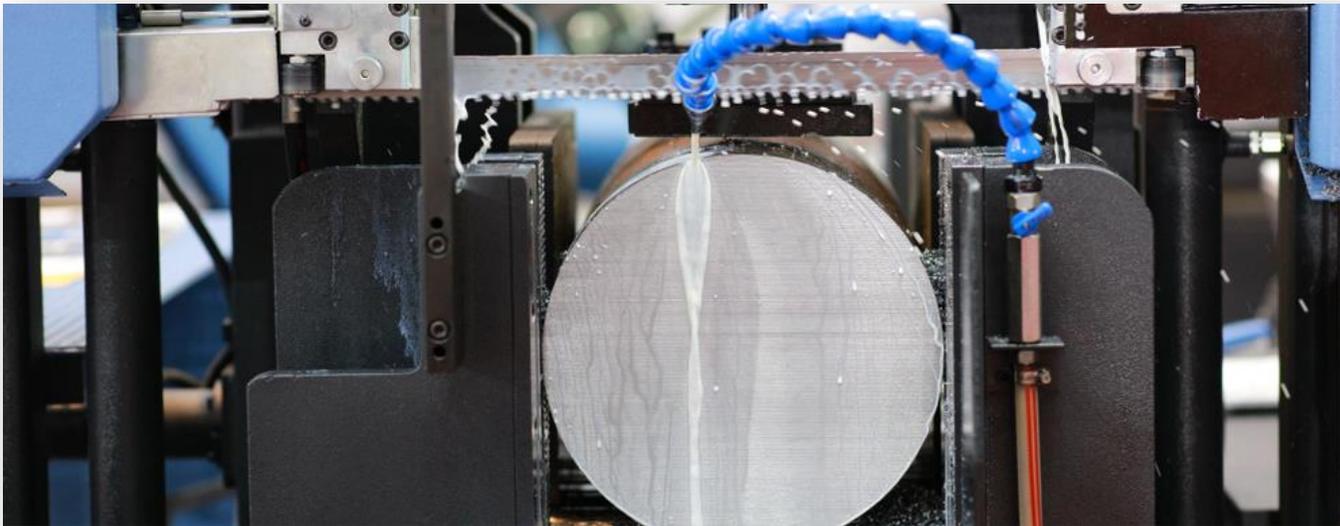
SUS403 | SUS409 | SUS410 |
SUS416 | SUS420 | SUS420J2 |
SUS430 | SUS430F | SUS431 |
SUS440C | F6NM | SUS446 |
SUS630 | 15-5PH | SUS904L

DUPLEX STAINLESS STEEL

Duplex S31803 | S32750 |
S32760 | S31254 | S329J4L |
Ferralium 255

Nitronic Stainless Steel

Nitronic 30 |
Nitronic 50 | Nitronic 60



Bandsaw Cutting

Fully Automatic Circular
Bandsaw Cutting Service



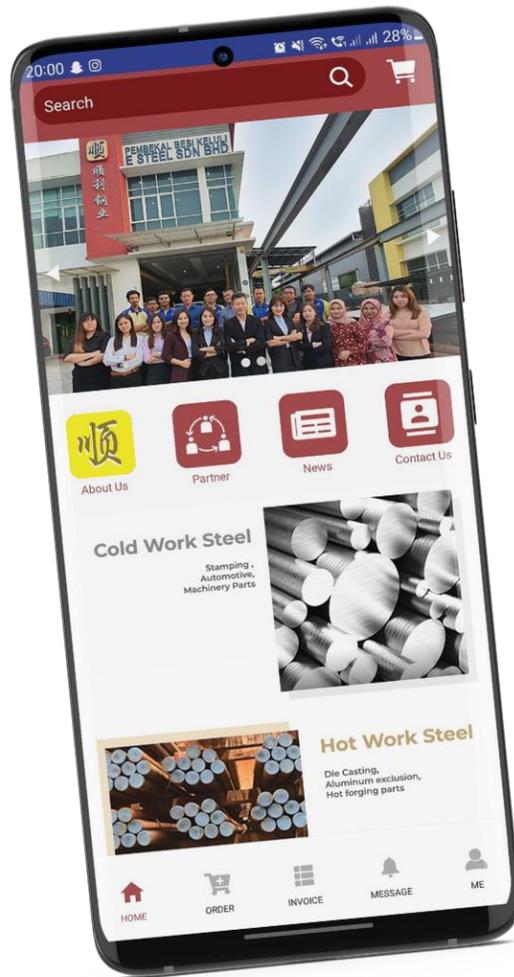
15%

SALES VIA
TRADITIONAL METHODS

85%

SALES VIA
ONLINE PLATFORM

Mobile App launching in late 2022



#1 Southeast Asia Steel App

- Real-Time Inventory Check
- Smart Delivery Management
- E-Billing

Our Clients



Our Clients

E Steel supply various material grade with the best matching specification to different industry

Export to Oversea Customer 2022



Exporting Stainless Steel Shim to Thailand

Glad to offer Stainless Steel Shim SUS301 Shim to Thailand by Air Freight Express



Shipment to Fiji Island

Supplying and Exporting Plastic Mould Steel 2316 and Nickel Alloy Incoloy 825

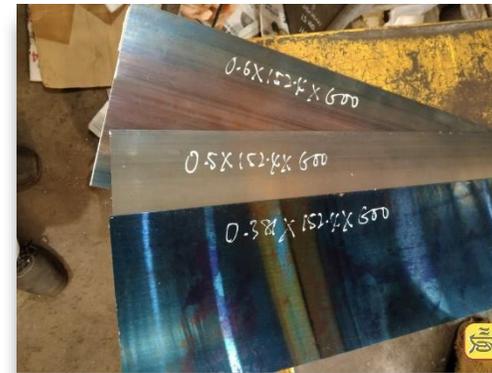
Total Weight : 600KG via Ocean Freight



Exporting Hastelloy C22 to USA

Exporting Hastelloy C22 Round Bars (Germany Origin) to USA Customers

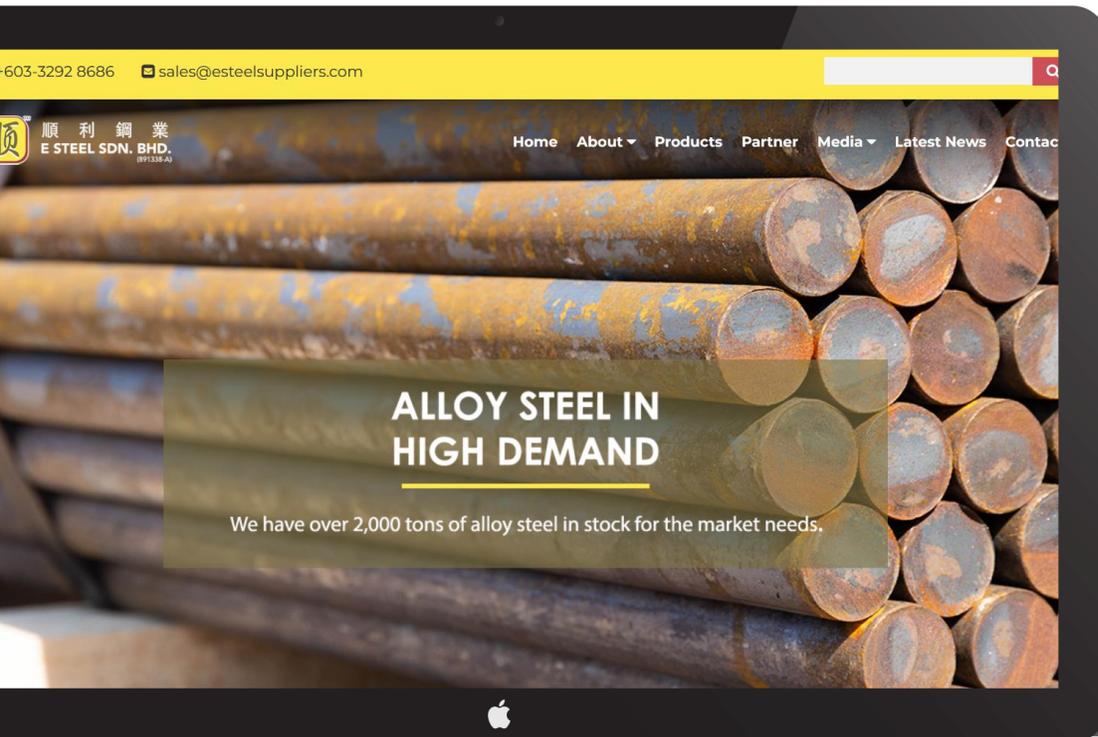
Total Weight : 150KG via Air Freight Express



Exporting Carbon Steel Shim to Japan

Exporting Blue Temper Shim C1095, High Carbon Steel Shim to Japan via Air Freight Express

Contact Us



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<https://www.ecarbonsteel.com>

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